

TRADE **MINWAX**^{MARK}

Colors

AND
SPECIFICATIONS

FOR

MINWAX FLAT FINISH AND

MINWAX QUICK DRYING FLAT FINISH

THE
MINWAX METHOD
OF WOOD FINISHING

IS

THE MODERN ADAPTATION OF OLD TIME METHODS

MINWAX FLAT FINISH (Standard Type)

This material is suitable for all wood surfaces—FLOORS, WOODWORK, etc., but is not generally recommended for furniture. It is made in natural (clear) or in stain colors, so that the one product produces the complete, soft, deep, wax finish of whatever color is selected. No other material of any sort is needed. It is penetrative in character and the colors are clear and full toned and of unusually fine quality. Does not raise the grain or show laps or brush marks. It is made ONLY in transparent colors.

DIRECTIONS: Wood must be clean, dry and carefully sanded. Do NOT use any primer or shellac and completely remove all previous finish. MINWAX Flat Finish must be applied directly on raw wood to assure penetration. Proper, thorough sanding is essential for good results.

Apply a good heavy flow coat (color as selected) leaving some excess on surface. After two to four hours, wipe thoroughly with rags. Repeat for second coat after 12 hours, *this time rubbing and polishing to a hard, dry finish.* Allow twenty-four hours drying before use. Polish floors with an electric polisher. **COMPLETE DIRECTIONS ON CONTAINERS.**

Minwax Quick Drying Flat Finish

This material is adapted to all kinds of interior floors, woodwork and furniture where a finish that will bring out all the beauty of the wood is desired. Developed from (Standard Type) Flat Finish for conditions where quick results are needed, it provides for application of wax separately instead of combined with the finish. It will not raise the grain, nor show laps or brush marks; the colors are unusually fine and full toned. The quick acting gums seal the surface, perfectly preparing it for wax or other finish.

DIRECTIONS: Wood must be clean, dry and carefully sanded, as noted above.

Apply (on raw wood only) with a brush a heavy, even, well worked in coat. Allow it to stand for fifteen or twenty minutes until the material has sufficiently penetrated the wood, and then with clean cloths remove the excess from the surface, and at the same time rub out all laps and unevenly coated spots. Apply second coat in same manner; apply MINWAX Finishing Wax (Paste) and polish. Allow $2\frac{1}{2}$ hours between coats and before waxing. **FULL DIRECTIONS ON ALL CONTAINERS.**

COVERING CAPACITIES

HARD WOOD—500 to 700 sq. ft. per gallon per coat. For a complete two coat job, one gallon will usually do 300 sq. ft.

SOFT WOOD—400 to 600 sq. ft. per gallon per coat. For a complete two coat job, one gallon will usually do 225 sq. ft.

TRANSPARENT STAIN COLORS FOR FLOORS, TRIM and GENERAL USE

The following colors are supplied in Standard Type Minwax Flat Finish and are designated by Nos. 9, 10, 10B, etc. The same colors are supplied in Minwax Quick Drying Flat Finish and are designated by Nos. 209, 210, 210B, etc. All shades are shown here on PLAIN OAK.



NATURAL (clear)

Standard type No. 9

Quick Drying No. 209



NATURAL OAK

Standard type No. 10

Quick Drying No. 210



GOLDEN OAK

Standard type No. 10B

Quick Drying No. 210B



LIGHT OAK

Standard type No. 11

Quick Drying No. 211



DARK OAK

Standard type No. 12

Quick Drying No. 212



DARK WALNUT

Standard type No. 716

Quick Drying No. 2716

Chips are **flexwood*** finished with our material in the shade indicated. The color therefore shows the actual material on actual wood. However, each kind, frequently even

MASKING STAIN COLORS FOR FURNITURE—PANELLING and TRIM

The following colors are supplied ONLY in MINWAX Quick Drying Flat Finish. These stain colors tend to bring boards of different color to a uniform tone. They are not recommended for floors.



IPSWICH PINE

Quick Drying No. 221

On Knotty Pine



DRIFTWOOD

Quick Drying No. 2126

On Knotty Pine



COLONIAL MAPLE

Quick Drying No. 223

On Maple



CAPE COD MAPLE

Quick Drying No. 223A

On Maple



SPECIAL WALNUT

Quick Drying No. 224

On Birch



RED MAHOGANY

Quick Drying No. 225

On Birch

each piece of wood takes stain colors differently so no shade is guaranteed to produce the exact effect indicated. *A product of U. S. Plywood Corp., New York, N. Y.



The Minwax Method* is a Complete Preservative Finish for Wood Floors - Trim - Furniture

The Minwax method is the superior way of securing a truly lasting and serviceable lustrous wax finish, that brings out all the natural beauty of the wood. It does this easily, with certainty and at a minimum cost and differs from all ordinary methods of finishing: *First*, by adapting to modern conditions the "old time" principle of placing the finish *in the wood*, making it an actual part of the wood itself, instead of merely on the surface where it can be easily marred and spoiled; *Second*, by greatly simplifying application by combining the complete treatment—preserving, protecting, staining (if desired) and finishing, all in one easily applied material. Because MINWAX FLAT FINISH goes into as well as on the wood itself, the surface possesses non-slip characteristics and the finish must last until the wood is actually worn down. Through over twenty years service, time and hard usage have proven that, like the "old time" finishes, Minwaxed surfaces mellow and grow in beauty with only usual simple care.

**Made in Two Types and in
Transparent and Masking Colors**

The basic material of the MINWAX Method is MINWAX Flat Finish which is made in two types:

1st (Standard type) MINWAX FLAT FINISH. Cures more slowly, penetrates deeper and gives a soft luster rather than a high polish. Made only in transparent colors. Waxing with MINWAX Finishing Wax is optional after a curing period of two weeks.

2nd MINWAX Quick Drying FLAT FINISH. Cures quickly, offers wider choice of colors, gives higher polish and harder finish. Made both in transparent colors and masking colors. Waxing with MINWAX Finishing Wax after 12 hours is always recommended.

(SEE BACK COVER)

ENDORSED BY MAPLE FLOORING MFG. ASSN., NATIONAL OAK FLOORING ASSN.,
WESTERN PINE ASSN., & SOUTHERN CYPRESS ASSN.



WHICH TYPE TO USE

FLOORS—RESIDENTIAL:

New Work—for soft polish use (Standard type) Minwax Flat Finish; for high polish use Quick Drying and Minwax Finishing Wax. Re-finishing floors and quick results use Minwax Quick Drying Flat Finish and Minwax Finishing Wax.

Natural Color—for lightest color use Quick Drying No. 209 and Minwax Finishing Wax.

FLOORS—SCHOOLS—STORES—INDUSTRIAL:

New Floors or Maintenance. Where floors are Maple, Beech or Birch, use (Standard type) Minwax Flat Finish No. 9. Approved by M. F. M. A. Stain Colors are NOT recommended on these woods. Where floors are Oak or Pine proceed as for residential floors.

TRIM and PANELLING—use (Standard type) Minwax Flat Finish except where shade desired is made only in Quick Drying type.

HALF TIMBERING, etc—use (Standard type) Minwax Flat Finish ONLY.

FURNITURE—use Minwax Quick Drying Flat Finish. For unfinished furniture Nos. 223, 223A, 224, 225 and 226 especially recommended.

MAINTENANCE and CLEANING of FLOORS—use Minwax Finishing Wax (Paste or Liquid).

MISCELLANEOUS—As a preservative and cleaner for screens, outside painted surfaces, drain boards, window and drawer slides, etc., (Standard type) Minwax Flat Finish No. 9 is recommended. For touch up use Quick Drying Flat Finish in color to match original treatment.

FILLERS

FILLERS: Paste fillers are not needed with the Minwax Method. They can be satisfactorily used, their tendency being to create a denser floor and a higher polish. Best results are obtained by using a good grade standard paste filler of shade approximately matching the shade Flat Finish (or Quick Drying Flat Finish) used, and applying it between coats, in the standard manner.

MINWAX FINISHING WAX

Minwax Finishing Wax is a special wax, which is made in both paste and liquid form, and it is designed for those owners who prefer a high, lustrous polish to the soft, deep velvety finish produced by Minwax Flat Finish. Also, our paste wax is produced for use over our Quick Drying Flat Finish under all conditions—where its use is an integral part of the treatment. The Paste Type is the one to use for the first waxing operation. The Liquid Wax is the material to use for cleaning and general maintenance.

MINWAX COMPANY Inc.

*Engineers and Manufacturers
of Waterproofing and Protective Products*

11 West 42nd Street
NEW YORK CITY

Branch—Chicago, Ill.

Factory—Delawanna, N. J.

FOR SALE BY

WHICH TYPE TO USE

FLOORS—RESIDENTIAL:

New Work—for soft polish use (Standard type) Minwax Flat Finish; for high polish use Quick Drying and Minwax Finishing Wax. Re-finishing floors and quick results use Minwax Quick Drying Flat Finish and Minwax Finishing Wax.

Natural Color—for lightest color use Quick Drying No. 209 and Minwax Finishing Wax.

FLOORS—SCHOOLS—STORES—INDUSTRIAL:

New Floors or Mai Birch, use (Standard M. F. M. A. Stain Where floors are Oak

TRIM and PANEL except where shade

HALF TIMBERING ONLY.

FURNITURE—use Standard furniture Nos. recommended.

MAINTENANCE a Finishing Wax (Pass

MISCELLANEOUS side painted surfaces (Standard type) Minwax touch up use Quick treatment.

FILLERS: Paste Method. They can be used to create a results are obtained by a filler of shade appropriate to the finish (or Quick) between coats, in

MINWAX

Minwax Finishing in both paste and liquid form. Owners who prefer a velvety finish product. Paste wax is produced under all conditions part of the treatment for the first waxing material to use for

MINWAX

Engineers
of Waterpro

11
N.
N.

Branch—Chicago, Ill.

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oors are Maple, Beech or Finish No. 9. Approved by recommended on these woods for residential floors.

(Standard type) Minwax Flat Finish available in Quick Drying type.

(Standard type) Minwax Flat Finish

Flat Finish. For unfinished and 226 especially recommended.

FLOORS—use Minwax

nd cleaner for screens, out-of-the-way areas, drawer slides, etc., No. 9 is recommended. For in color to match original

aded with the Minwax liquid used, their tendency to a higher polish. Best to use standard paste finishing the shade Flat liquid used, and applying it evenly.

Liquid WAX

al wax, which is made from a base of beeswax. It is designed for those who prefer a soft, deep Flat Finish. Also, our Quick Drying Flat liquid. Its use is an integral part of the treatment. Type is the one to use. Liquid Wax is the general maintenance.

PANY Inc.

Manufacturers
Selective Products

Street
CITY

Factory—Delawanna, N. J.

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